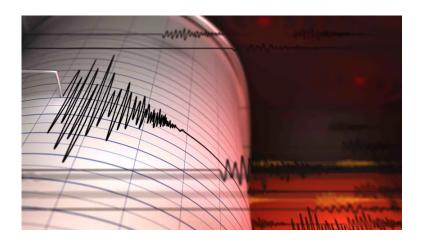


STOCKS

# 20 High-Volatility Stocks for the Market's Next Swing

Active or tactical investors and traders might want to lean into the market's volatility via high-quality, high-vol stocks.

by: Dan Burrows - March 28, 2022



Getty Images

If there's been one constant through the first few months of 2022, it's that volatility has come back with a vengeance. And yet as counterintuitive as it might sound, investors should think twice before dumping high-volatility stocks from their portfolios.

That's because all those high-vol stocks doing outsized damage to your returns in a down market are likely to be your biggest outperformers in an up market.



Indeed, if equities' mid-March pivot really does mark a new trend – one in which the major indexes manage to keep grinding higher – many of your worst market laggards should become your best market-beating leaders.

# **Volatility Cuts Both Ways**

Embracing high-volatility stocks is easier said than done. Gyrating asset prices are generally contraindicated for getting a decent night's sleep. (If anything, investors are often told to gobble up **low-volatility stocks** to maintain their sanity). Volatility is also a proxy for risk. It increases the odds of buying high and selling low.





But strategists say roller-coaster price action isn't going away anytime soon, which means investors must learn to live with it, at least for now.

Heightened volatility "is the name of the game," says David Rosenberg, chief economist and strategist at Rosenberg Research. And his peers, both bearish and bullish, pretty much agree.

For one thing, even if the uncertainty unleashed by the war in Ukraine were miraculously

resolved overnight, the **Federal Reserve's increasingly hawkish stance on inflation** should continue to create waves.

"If markets survive Putin, they'll still have to deal with [Fed Chair Jerome] Powell," writes Richard Saperstein, chief investment officer at Treasury Partners, a New York City wealth manager with \$9 billion in assets under management. "Even prior to Russia's invasion of Ukraine, there were growing risks to the investment backdrop that had already precipitated increased market volatility."

That said, volatility isn't the same thing as returns. Returns are what you get; volatility is how you get there.



One pernicious aspect of heightened volatility is that it feeds into investors' unfortunate tendency to focus on short-term market noise at the expense of longer-term signals.

Perhaps that's why 2022 thus far *feels* like a disaster, even if the tape shows it really has been nothing of the sort:



Through March 25, the Nasdaq Composite was off 9.4% for the year-to-date (and just barely in **correction territory**, or down 10.5%, from its Jan. 3 high). The S&P 500 and Dow Jones Industrial Average were down 4.7% and 4.7%, respectively.



### 10 Stocks Warren Buffett Is Selling (And 7 He's Buying)

To be sure, that's a bad start to any year. None of it has been fun. But we're hardly talking about a wipeout in equities here.

More importantly, markets have reversed trend since March 14 – the day the Fed announced the first of what is expected to be a series of interest rate hikes. Have a look at how the major indexes have performed since Powell pulled the Fed's trigger:

**YCharts** 

"The volatility that we've seen in markets since the start of the year has continued," says



Past performance, as we all know *ad nauseam*, is not indicative of future returns. But if past is anything similar to prologue, investors should actually want *more* exposure to high-volatility stocks in an otherwise diversified portfolio.

# Sign Up for Kiplinger's Free E-Newsletters

Profit and prosper with the best of Kiplinger's advice on investing, taxes, retirement, personal finance and much more – straight to your e-mail.

SIGN UP

# Subscribe to Kiplinger's Personal Finance

Be a smarter, better informed investor.

SAVE UP TO 76%



Buy-and-hold investors probably shouldn't try this at home, but active or tactical investors and traders might want to try adding some quality, high-volatility stocks to their holdings.

To find the **best stocks** for the situation, we screened the S&P 500 for stocks with the highest betas. To oversimplify a bit, beta measures how a stock moves relative to the S&P 500. It's a volatility metric, and something of a proxy for risk.

### 5 Best BDCs to Ride Out a Risky 2022

The S&P 500 has a beta of 1.0. Any stock that trades with a beta greater than 1.0 can be said to be more volatile than the broader market. In practice, that means it tends to outperform the benchmark index when stocks are rising, and underperform it when stocks are going down. A stock with a beta of, say, 2.0 can kind of be thought of as twice as volatile as the S&P 500.

Be aware that beta is backward looking. It measures how a stock has traded relative to the S&P 500 *in the past*, commonly over a one-, two- or five-year period.



Here's how that process works. S&P Global Market Intelligence surveys analysts' stock calls and scores them on a five-point scale, where 1.0 equals a Strong Buy and 5.0 is a Strong Sell. Any score equal to or below 2.5 means that analysts, on average, rate the stock at Buy. The closer a score gets to 1.0, the stronger the consensus Buy recommendation.

Have a look at the table below of the 20 S&P 500 stocks with the highest betas and strongest conviction Buy recommendations from Wall Street analysts. Among the highlights:

- Nvidia (NVDA, \$276.92), with a beta of 2.4, has been far more volatile than the broader market over the past 52 weeks. Little wonder there: The semiconductor stock is emblematic of the way investors ditched last year's pricey growth darlings in favor of value names in 2022. NVDA outperformed the S&P 500 by a wide margin last year, but then seriously lagged the index for much of 2022. At its nadir, NVDA was off nearly 28% for the year-to-date as of March 14. It has since come roaring back to close its gap with the S&P 500, and now trails by only about a single percentage point. Analysts give the stock a consensus recommendation of Buy, with high conviction.
- Etsy (ETSY, \$132.32) has traded as high as \$307.75 over the past 52 weeks and as low as \$109.38. Shares are down by more than a third for the year-to-date, but analysts say they're set to reverse trend and deliver market-beating returns. The global e-commerce platform for jewelry, apparel, home décor and other crafts supplies get a consensus recommendation of Buy, with high conviction. "As the leader in the niche market of artisanal goods, we believe Etsy has carved out a favorable competitive position with formidable barriers," writes Stifel analyst Scott W. Devitt (Buy). "The company is exiting a transition period where operations were streamlined, resources refocused and a number of initiatives implemented to reinvigorate growth."
- KLA Corp. (KLAC, \$366.44), like any company connected with the semiconductor industry, has been whipsawed around by the global chip shortage, supply chain snafus and geopolitical uncertainty. But KLAC continues to build on its industry-leading market share in process control and metrology, says Argus Research analyst Jim Kelleher (Buy). "With demand strengthening and now exceeding pre-pandemic production levels in many markets, KLAC shares appear attractive at current levels," the analyst writes. The Street largely concurs, giving KLAC a consensus recommendation of Buy, with strong conviction. Indeed, analysts forecast the company



### Here's the full list of high-volatility stocks:

Company Name	Ticker	One-Year Beta	Average Broker Recommendation
Nvidia	NVDA	2.43	1.62
Etsy	ETSY	2.36	1.63
Align Technology	ALGN	2.18	1.73
KLA Corp.	KLAC	2.06	1.79
Teradyne	TER	1.95	1.70
DexCom	DXCM	1.89	1.40
Bath & Body Works	BBWI	1.76	1.48
ServiceNow	NOW	1.75	1.40
Adobe	ADBE	1.72	1.63
Caesars Entertainment	CZR	1.66	1.29
PayPal Holdings	PYPL	1.65	1.75



Meta Platforms	FB	1.56	1.66	
Micron Technology	MU	1.56	1.51	
D.R. Horton	DHI	1.56	1.67	

Synopsys	SNPS	1.52	1.57	
Intuit	INTU	1.49	1.57	
Salesforce.com	CRM	1.47	1.50	

# The 12 Best Tech Stocks to Buy for 2022

STOCKS ADOBE (ADBE) DEXCOM (DXCM) D.R. HORTON (DHI) ETSY (ETSY)

INTUIT (INTU) META PLATFORMS (FB) MICRON TECHNOLOGY (MU)

SERVICENOW (NOW)









Advertisement





### **MOST POPULAR**



#### **ESTATE PLANNING**

# The Lowdown on Living Trusts

A trust can solve a lot of problems. But like all tools, it can also be misused. March 24, 2022

SPECIAL REPORT

#### TAX BREAKS

### Your Guide to Roth Conversions

A Kiplinger Special Report

February 25, 2021



#### STOCKS

# Surprising Stocks to Buy for Dividends, Defense and Inflation Protection

Soft drink equities could be a great place to hide out amid heightened market volatility and rapidly rising prices.

March 21, 2022

### **RECOMMENDED**



#### STOCKS

### Will a Second Tesla Stock Split Spark Another Rally?

The 2020 TSLA split sparked an 80% run in shares. But is Tesla set up for another rally after its proposal for a new share split?

March 28, 2022

#### STOCKS

### BofA's Savita Subramanian: Stocks Are in for a Volatile Year

A lot has happened already in 2022, says the head of equity and quantitative strategy at BofA Securities. But the market's roller-coaster ride is far ...

March 28, 2022



#### STOCKS

# Micron (MU) Earnings on Tap as End of Q4 Season Approaches

Our preview of the upcoming week's earnings reports includes Micron (MU), Lululemon (LULU) and Walgreens (WBA).

March 28, 2022

#### STOCK MARKET TODAY

Stock Market Today (3/25/22): Major Indexes Post Weekly Gains